

HUỖNH TẤN PHÁT

PRODUCT ENGINEER

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<https://huynhphat.is-a.dev/>

SUMMARY

Product Engineer with 3 years of experience delivering end-to-end web products using React, Next.js, Tailwind CSS, Node.js, and NestJS. I work across product discovery, UI/UX, API integration, performance optimization, and deployment to turn business requirements into scalable solutions. Delivered measurable impact by reducing load times by 30% and increasing conversions by 25% for platforms with 10K+ users.

SKILLS

- **Language:** HTML, CSS, JavaScript, Liquid.
 - **Library:** React, React Native, Solid, Vue, Framer Motion, GSAP, React Hook Form, Zustand.
 - **Framework:** Next.js, Expo, Nuxt.js, Astro, Node.js, Express.js, NestJS, ExpressoTS, Tailwind CSS (utility-first framework), Bootstrap, Ant Design, ShadcnUI, BaseUI, Nativewind, TauriV2.
 - **Tools:** Git, Figma, Pencil (wireframing), Claude Code, Claude Design, OpenCode, Open Design, Antigravity, Pencil AI, Framer, Performance Optimization, Accessibility (a11y), SEO, PWA.
 - **Database:** MongoDB, PostgreSQL.
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WORK EXPERIENCE

Viewix - Remote Digital Signage Content Management SaaS

- Url: <https://display.viewixsoft.com>
- Position: Product Engineer - Product Owner
- Description:
 - Built a multi-tenant SaaS CMS for remotely managing digital signage content across Android TV and kiosk devices.
 - Developed an intuitive UI/UX for managing media, playlists, and schedules.
 - Integrated APIs, PayOS billing, offline sync, licensing, and analytics.
 - Built an offline-first player with secure, checksum-verified media caching.
 - Ensured multi-tenant data security using JWT, scrypt, and secure keystore storage.
 - Optimized multilingual support, timezone-aware scheduling, performance, and accessibility across web, desktop, and mobile.
 - Delivered the product end-to-end as Product Owner: roadmap, backlog prioritization

Nova Dream Ticket

- Url: <https://ticket.novadreams.com.vn/vi>
- Position: Front End Developer
- Description:
 - Developed friendly, smooth, and easy-to-use UI/UX
 - Optimized Performance - SEO
 - Integrated APIs and built Business Logic for Ticket Management - Seat Booking - Seat Hold - Payment system
 - Ensured information safety and customer data security
 - Optimized content published on the Website
 - Supported multi-language functionality

Jemmia Diamond

- Url: <https://jemmia.vn/>
- Url 3D:
 - Cửa Kim Di Sản: <https://jemmia.vn/pages/cuu-kim-di-san>
 - Kim Cương Định Chuẩn: <https://jemmia.vn/pages/kim-cuong-dinh-chuan>
- Position: Product Engineer
- Description:
 - Developed UI/UX based on Haravan platform system and structure
 - Developed Landing Pages and 3D Landing Pages, collaborated with Marketing for Promotional Programs
 - Optimized Performance - SEO
 - Developed features and functionalities according to business requirements
 - Optimized content published on the Website
 - Supported automatic multi-language (AI-powered)
 - Optimized AI to reduce content translation costs

Jemmia Priority PWA

- Url: <https://priority.jemmia.vn/>
- Position: Product Engineer
- Description:
 - Developed user-friendly UI/UX for mobile users
 - Developed PWA (Progressive Web App)
 - Integrated and analyzed "Exchange Points" logic
 - Built PWA and CMS for data management and customer request approval
 - Optimized Performance - SEO

WORK EXPERIENCE

Front End Developer - Tien Phong CDS

Sept, 2023 – Oct, 2025

- Built responsive UI/UX interfaces based on Figma designs, ensuring consistent user experience across desktop and mobile devices.
- Optimized website performance and improved technical SEO through code splitting, asset optimization, and front-end best practices.
- Implemented ecommerce business logic into the website, including cart, checkout, product display, and customer journey flows.
- Strengthened user data protection by applying secure front-end handling practices and validating sensitive input.
- Developed and maintained internal CMS dashboards for content management and operational workflows.

Product Engineer - Jemmia Diamond

Oct, 2025 - Jun, 2026

- Developed internal applications to support business operations and streamline workflows across internal teams.
- Supported sales teams with tools and automation to improve productivity during the sales process.
- Integrated third-party systems such as Haravan and ERP to synchronize orders, customers, and inventory data.
- Contributed to the creation of internal training materials and courses to improve team adoption of tools and processes.
- Collaborated with the marketing team to build 3D landing pages for advertising campaigns and lead generation.

EDUCATION

Software Applications - FPT Polytechnic

- Graduated: Jan, 2024

Information Technology - University of Information Technology

- Studying: Sept, 2025 - Present